

Our Panelists



Shelby George, JD, CEBS
CEO, PERKY

Shelby is an employee benefits evangelist and believes that benefits like health insurance, retirement savings and life insurance play an essential role in improving consumers' financial security. As an ERISA attorney and employee benefits specialist by education, her passion is using that knowledge to create new tools and resources to help workers make the most of their paychecks. Shelby joined PERKY as CEO in 2019. Under her

leadership, PERKY is transforming the way employee benefits are perceived by providing personalized, trustworthy decision support.



Nicole Kingsley Brunner

Chief Marketing & Strategy Officer, Manning & Napier

Nicole is responsible for the development and management of corporate strategic initiatives including the development and execution of the firm's marketing strategy. Nicole has been with Manning & Napier for 20 years and serves as a member of the firm's Executive Committee. Outside of work, Nicole dedicates her time to many charitable organizations including Make-A-Wish of Western New York, The National Susan B. Anthony Museum & House, The Rochester Women's Giving Circle, and 100 Women

Who Care. She is a previous Rochester Business Journal 40 Under 40 Honoree, Athena Young Professional Award Finalist, and a Women of Excellence honoree.



Dr. Destiney Fraguada-Pampoukidis
Roberts Wesleyan University

Destiney is a Professor at Roberts Wesleyan College and Administrator II at URMC with extensive expertise in mental health, substance abuse, and healthcare administration. Dr. Fraguada-Pampoukidis takes pride in educating future leaders on how to balance work and life healthily. She earned her doctorate from Walden University with her dissertation, "The

Association Between Behavior Disorders and Return Visit to the Emergency Department." Her strong background in mental health allows her to provide much-needed holistic support to those she leads. Additionally, Dr. Fraguada-Pampoukidis works tirelessly to support minority groups as Board President for Friendship Childcare Center Inc. and Committee member at Young Women College Prep Charter School.

