

Our Mission

The Foundation for Women's Financial Education (FWFE) offers financial literacy seminars, courses and financial planning services to empower women to seize control of their financial well-being. By sharing knowledge, experience, and quality, product-neutral information, we provide a space where women can fully explore their financial situation without judgment.

Established in 2014, we are a 501c3 volunteer organization promoting financial literacy for women within the Greater Rochester area. 90% of women will be solely responsible for their own or their family's finances at some point in their lives; women with access to financial education are better equipped to address personal financial situations, make solid money choices, teach their children to be responsible financial citizens and, in turn, lift the community's economic standing.



Knowledge is Power

Find Us:

 <https://www.facebook.com/FWFERochester/>

 <https://www.linkedin.com/company/foundationforwomen'sfinancialeducation/>

 www.womensfinancialeducation.org

 150 Allens Creek Road, Suite 250, Rochester, NY 14618



Empowering
women through
financial literacy
in the Finger
Lakes region

Overview of Our Services

Foundation for Women's Financial Education also leads Second Saturday



This workshop provides women with the knowledge, support, resources and trust that they need to survive the divorce process and move forward with confidence toward a new life. Second Saturday deals with the legal, financial, family and personal issues of divorce in a logical, yet compassionate way.

Financial Literacy Seminars & Courses

- Led by a team of financial professionals
- 60-90 minutes long
- offered monthly

Customized Seminars

- Led at your location
- Dive into finance problems that matter most
- Contact us for more information

Financial Planning Services

- Explore your financial situation without judgement
- financial coaching and planning from female financial professionals



FWFE is the only regional organization supporting financial literacy for women – doing so as a product-neutral, in-person experience with industry-based instructors.

FWFE offers monthly courses to deeply understand areas of budgeting, investing, financial planning and retirement as well as single seminars for topics such as identity theft and Social Security. Classes are partially subsidized through grants and donations to offer affordable participant fees.

Our annual Upstate Women in Finance event brings financial industry women together to network, learn and discuss topics that impact our profession and clients we serve.

We partner with local agencies and our financial referral networks to offer pro-bono financial planning services to women in need.